C301dn/C321dn

OKI

Superior colour quality and flexible duplex printing for micro and small businesses

A4	✔
Colour/Mono	✔
Duplex/Networked	✔
Prints A6 to 1320mm, up to 220gsm	✔
1 - 5 users	✔

LED

Everything a small business needs from a colour printer, without the price tag

C301dn and C321dn A4 colour desktop printers. Ideal for micro and small businesses that demand more.

Why settle for less? The C301dn and C321dn A4 colour desktop printers answer all the printing needs of a micro or small business, from outstanding High Definition colour quality, to double-sided printing and fast, reliable performance, all in a low cost, compact device.

No need to compromise on quality or features

These A4 colour desktop printers deliver the quality output that you expect from more expensive printers with many additional time and cost saving features. Ergonomic and energy efficient, the compact C301dn and C321dn are based on OKI's 20 year heritage of award winning digital LED technology providing High Definition colour output, offering the smaller business an affordable, flexible and time saving solution.

Standard features on both models include double-sided printing that reduces your paper and energy consumption, network ready capability allowing sharing across many users and colour print speeds of up to 20ppm and 22ppm for mono.

In-house printing that saves you time and money

The use of High Definition digital LED technology achieves a superior level of print quality. This, combined with flexible media handling of up to 220gsm and OKI's unique Template Manager, means that micro and small businesses can now create and print a wide variety of documents and marketing materials in-house, including business cards, CD/DVD labels, leaflets, presentations and banners up to 1320mm.

Designed with energy efficiency in mind

The Auto-Off mode reduces power consumption to 0.5W by automatically powering off the device during periods of none use.

Reliability you can depend upon

OKI printers are inherently more reliable due to LED technology requiring fewer moving parts.
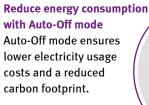
Key Features

Easy-to-use control panel
Intuitive navigation of menus through easy-to-use control panel, simplifying user operation.

Reduce paper usage with duplex printing
Standard automatic double-sided printing up to 176gsm, enables production of professional documents and reduced paper usage.

Reduce energy consumption with Auto-Off mode
Auto-Off mode ensures lower electricity usage costs and a reduced carbon footprint.

Flexible paper handling
The paper tray is easily accessed and holds up to 250 sheets of paper.

Easy access for consumables
Easy to access consumables allow simple replacement and up to 30k long life drum* reduces user intervention and total cost of ownership.

100-sheet multi-purpose tray and face up exit tray
Print banners up to 1320mm long or print on media up to 220gsm from the robust multi-purpose tray using the flat paper path.

Features at a glance	C301dn	C321dn
Print speed	A4: 20ppm colour/22ppm mono	A4: 20ppm colour/22ppm mono
Processor	266MHz	532MHz
Duplex	✔	✔
Network	✔	✔
Language	GDI	PCL/PS
Memory	64MB	128MB

*Up to 30k mono, up to 20k colour

Smarter printing with OKI
Save time and money by printing in-house.

Functionality, flexibility and print quality that supports the needs of micro and small businesses

Versatile in-house printing that reduces your costs

Flexible media handling combined with the high quality colour output, double-sided printing and OKI's unique Template Manager, allows small businesses to benefit from printing many of their business requirements in-house. This not only reduces the cost of using expensive external suppliers, but also means that you can choose how much and how often you print the materials you need.

Print business cards, banners, leaflets, presentations, booklets, CD/DVD labels and more in High Definition, professional quality colour and on a range of paper weights up to 220gsm.

Gone are the days of printing hundreds of business cards that gather dust on your desk or leaflets that clutter-up the corridor. Print what you want, when you want it, and at a lower cost.

Smart, ergonomic, compact design that's just right for small businesses

Thoughtful design, based on years of experience, makes the C301dn and C321dn truly desktop-friendly. These printers will fit seamlessly on any desk and the compact, low profile design allows for easy, arms-reach access to all your printed documents. They are ideal for the small or home office environment. In addition, replacing consumables is quick and simple and a backlit LCD display provides clear, real-time information about the status of the printer at all times.

Brochures

Presentations

Business Cards

Smarter printing solutions from OKI

OKI provides a suite of software, offering added functionality, control and efficiencies for your business.

Template Manager

Create and print many types of business stationery and promotional material in-house:
- brochures
- address labels
- business cards
- CD/DVD labels
- large banners (up to 1320mm length)

PrintSuperVision

For the management and control of networked printers and MFPs:
- manage devices and troubleshoot any problems
- monitor which printers require new toners before they run out
- limit user intervention maintaining productivity workflow
- provide complete control and visibility of all printers across your network

Print Job Accounting

Provides visibility and control of your organisation's print spend:
- visibility and control of print usage within your business
- restrict access to individuals and or groups
- manage printing within defined cost limits
- create reports on volume, paper size, media type and consumables usage

Visit **WWW.OKI.PL/SUPPORT/** to download this suite of software

Printing while on the move

OKI brings mobile printing to the workplace through innovation and technology. Many of our products, including the A4 colour desktop range, are now compatible with mobile printing applications allowing you to print directly from your mobile device over wireless networks.

Using readily available software and apps, such as ePrint, and Cortado Workplace, you or your visiting client can now print directly from an iPad, iPhone or smartphone to OKI's high definition printing devices, great for printing documents wherever you are without the need to connect to a PC or Mac. For further information on mobile printing visit our dedicated web page **WWW.OKI.PL/MOBILNEDRUKOWANIE**

LOREM IPSE DOLOR SIT A

EPS10 VECTOR DESIGN

Posters

Banners

Letters

Leaflets

Powerpoint Documents

Improving efficiency and reducing environmental impact

The C301dn and C321dn are two of the most efficient office printers available on the market, exceeding current efficiency standards.

These outstanding devices have many features that reduce your impact upon the environment, whilst also reducing your on-going costs. A pre-set option automatically powers off the devices when not in use. This is in addition to our Deep Sleep mode that places the printers to sleep when not in use and powers up as you request to print a job.

Reducing power consumption

- Based on LED technology that inherently consumes less energy
- **Eco mode** – improves throughput performance and reduces energy consumption
- **Deep Sleep mode** – reduces power consumption to ‹2.5W
- **Auto-Off mode** – automatically powers off from Deep Sleep mode reducing energy consumption even further to 0.5W when not in use

Duplex printing as standard

- Reduces paper usage

Reducing toner usage

- **Toner Save function** – reduces the amount of toner used when printing draft or internal documents
- OKI offers customers a free consumables recycling programme. Currently 97% of all materials returned through the scheme are recycled

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Models to suit your business needs and budget

The C301dn and C321dn offer a range of outstanding features for micro and small businesses who have a mono print requirement and would benefit from occasional colour printing. These A4 colour desktop printers deliver speed and functionality at affordable prices. These models have been designed especially for businesses that have small or home offices where space and budgets are limited but where high quality colour printing is still essential.

These two models are similar in functionality and provide outstanding value for money. The difference between them lies in their processing speeds, built-in memory and the printer language they use.

C301dn – Great performance at a lower capital outlay

This model is priced to be highly competitive but still has all the features and functionality of the C321dn. The C301dn is suitable for micro or small businesses that require colour and mono printing of day-to-day business documents.

C321dn – Additional power for more complex printing

The C321dn offers a higher processing speed, larger built-in memory and uses PCL and PS printer languages to support more complex jobs, like customer facing graphic intensive documents, presentations or promotional material.

Summary Specifications

Summary Specifications	C301dn	C321dn
Description	A4 Colour Printer	A4 Colour Printer
Functionality	Print	Print
Number of users	1 to 5	1 to 5
A4 Print speed	20ppm colour, 22ppm mono	20ppm colour, 22ppm mono
Processor speed	266MHz	532MHz
Print resolution	1200 x 600dpi	1200 x 600dpi
Time to first print	9 seconds colour, 8.5 seconds mono	9 seconds colour, 8.5 seconds mono
Networked	✓	✓
Duplex unit	Standard	Standard
Paper capacity	250 + 100	250 + 100
Dimensions (HxWxD)	242 x 410 x 504mm	242 x 410 x 504mm
Weight	22kg	22kg
Power consumption	Deep Sleep: ‹2.5W; Auto-Off: ‹0.5W	Deep Sleep: ‹1.5W; Auto-Off: ‹0.5W
Memory RAM	Standard: 64MB; Maximum: 64MB	Standard: 128MB; Maximum: 640MB
Printer language	Windows/Mac Host-based Printing System	PCL6 (XL3.0 & PCL5c) PostScript 3 emulation, SIDM
OS compatibility	Windows XP Home/XP Professional (32-bit & 64-bit)/Server 2003 (32-bit & 64-bit)/Server 2008 (32-bit & 64-bit)/Server 2008 R2 (64-bit)/ Vista (32-bit & 64-bit)/Windows 7 (32-bit & 64-bit); Mac OS X 10.3.9 to 10.7	
Software utilities	PrintSuperVision, Print Job Accounting, Template Manager	
Paper sizes	A4, A5, A6, B4, B5; Custom Size up to 1320mm and weights up to 220gsm	

Consumables

	C301dn	C321dn
1.5k Toner cartridges	Cyan: 44973535; Magenta: 44973534; Yellow: 44973533	Cyan: 44973535; Magenta: 44973534; Yellow: 44973533
2.2k Toner cartridge	Black: 44973536	Black: 44973536
Image Drum*	44968301	44968301
60k Transfer Belt	44472202	44472202
60k Fuser Unit	44472603	44472603

*Up to 30k mono, up to 20k colour

For businesses with higher print volumes requiring higher spec devices, why not consider the C331dn, C511dn or C531dn. Visit www.oki.pl for further information.

C331dn – For small businesses or workgroups printing graphic intensive documents

- 1 to 10 users
- 22ppm colour/24ppm mono print speeds
- PCL and PS printer languages
- Optional 2nd paper tray (530 sheets)
- Optional free standing cabinet
- 2k colour and 3.5k mono toner cartridges

C511dn – For small to medium sized businesses or busy workgroups printing day-to-day business documents

- 1 to 20 users
- 26ppm colour/30ppm mono print speeds
- Host-based printer language
- Optional 2nd paper tray (530 sheets)
- Optional free standing cabinet
- Up to 5k colour and 7k mono toner cartridges

C531dn – For small to medium sized businesses or busy workgroups printing graphic intensive documents

- 1 to 20 users
- 26ppm colour/30ppm mono print speeds
- PCL and PS printer languages
- Optional 2nd paper tray (530 sheets)
- Optional free standing cabinet
- Optional 16GB SDHC memory
- Up to 5k colour and 7k mono toner cartridges
- Secure Print protects valuable data

Business Printing Specialists

OKI's printer division is a global business-to-business brand dedicated to creating cost effective, professional in-house printing solutions which are designed to increase the efficiency of today's and tomorrow's businesses and their workflows. As pioneers in innovative print technologies from digital LED to High Definition Colour, we have a portfolio of award winning products and solutions enabling businesses to achieve both image focused, vibrant, quality print communications and budget flexibility.

OKI presents a full range of A3 and A4 colour and mono printers and MFPs, for workgroups and businesses of all sizes with superior media-handling capabilities. In addition our fax, POS and dot matrix printers complete our range of print solutions. These best-in-class products are designed to be easy to use making the job of in-house print easier.

Considering the Environment

As part of the OKI Group's Charter of Corporate Conduct, OKI continually reviews its efforts to provide environmentally sound solutions to its customers:

- Our products are designed and manufactured with reducing the impact on the environment in mind.
- Increasing the amount of our hardware products and consumables that are recycled is one of our strategic objectives.
- We feel responsible for conducting our business in an environmentally sound manner, contributing to conservation and activities within our local communities.

OKI's Green Leaf symbol, found on all products and packaging, represents our total commitment to collection, recycling and environmental processes.

CarbonZero Manufacturing Facilities

OKI's three main production facilities, located in Ayutthaya (Thailand), Shenzen (China) and Fukushima (Japan), which manufacture printers and MFPs for the company's European and broader global markets have been made "CarbonZero" in a bid to slow down global climate change. This initiative is in accordance with our commitment to reduce total Greenhouse Gas Emissions, with an emissions reduction target of 6 per cent by the end of 2012. This target is in line with the United Nations climate change objectives. We have invested in a range of carbon offsetting projects through CO_2 balance, to offset these factories' carbon emissions making them 'CarbonZero'.

Energy Star

Our printers and MFPs have earned the Energy Star by helping to eliminate energy waste through particularly energy efficient designs. They use less energy to perform regular tasks. When not in use, they automatically enter a powersave mode and product features such as, duplex printing, further reduce the wasting of energy and paper resources.

High Definition Color

High Definition Color is OKI's own unique set of market defining hardware and software technologies. Together, these components deliver unsurpassed colour printing simply, intelligently, and with perfect results.

Great colour starts with OKI

20 years of LED Technology

OKI pioneered the development of digital LED technology in printers over 20 years ago. This innovation delivers High Definition printing – for more accurate, striking printed documents. Thanks to this digital LED technology, our printers are compact, environmentally friendly and energy efficient, using significantly less raw materials in the manufacturing process and consuming less energy. LED print heads have no moving parts, making our LED printers robust and ultra reliable.

OKI